

# JULIETTE C. OLIVA

Graphic design for pixels & print



E-MAIL

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WEBSITE & PORTFOLIO

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## WORK EXPERIENCE

### **Capital One. 2014-Current.**

Senior Graphic Designer (contractor)

### **Shockoe Commerce Group. 2013-2014.**

Marketing E-Commerce Manager

### **Southern States Cooperative. 2011-2013.**

Web design, marketing, webmaster and site maintenance.

### **La Difference, Inc. 2008-2011.**

In-house web & print design, webmaster and marketing liaison.

### **Loti Corporation. 2007-2008.**

In-house web & print design, rebranding, marketing and research.

### **Freelance Designer. 2004-Current.**

Selected clients:

International Microwave Power Institute. Richmond, VA.

Southern States Cooperative. Richmond, VA.

VPOS. Richmond, VA.

Cardinal IHDC. Tampa, FL.

Citizen's Market. Washington, DC.

Energy Works. Richmond, VA.

Better Afters. Centreville, VA.

PSU Theater Department. Portland, OR.

The Avatar's Lair. Hillsboro, OR.

Goose Hollow Gardens. Portland, OR.

## CAPABILITIES

### **Design for Pixels and Print**

Fulfilling the needs for both small and large scale businesses, including branding, identity, web design/management, mobile design and advertising for a variety of mediums.

### **Management & Art Direction**

Implementing best practices and optimizing strategic planning processes. Building constructive team environments reflective of core company values. Utilizing an ever-growing knowledge base of marketing and design, technical know-how, community structures, value systems and fundamental sociology.

### **Marketing & Research**

Analysis of analytics and SEO, strategic development and staying on top of new technologies, equipment and trends.

## EDUCATION

### **Portland State University 2006**

Bachelor of Arts in Graphic Design

## SPECIAL INTEREST

### **2010 Web Retailer's Design & Usability Conference Attendee**

### **2012 Internet Retailer Mobile Marketing & Commerce Forum Attendee**

### **Pro Bono Design provided for:**

Cardinal IHDC (VA, FL)

AFLA Political Action Committee (OR)

Lake Oswego Fire Department (OR)

Citizen's Market/Fosfo (MA, DC)

## SKILLS

**Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Professional XHTML, CSS**

**Experience with CMS**

**Microsoft Office**

**Blogger**

**Google Adwords, PPC Management**

**Google Analytics**

**Social Media (Facebook, Twitter, LinkedIn)**

**Search Engine Optimization**

**Mac & PC Proficient**